### **Fantastic Services**

# **Media Kit**



## Introduction

Having the right information is vital for any professional who wants to build a quality story.

To help you "get your facts straight", our team has created this convenient media kit that holds all of the important company details and statistics that you might need to create an authentic and accurate piece of material.

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### **Overview**

Launch date:

23.02.2009

**Headquarters:** 

98 Tooley St, London SE1 2TH

Team:

450+ members

Press speaker/contact:

Monika Kalinova

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### **About Fantastic Services**



The Fantastic Services family started its journey back in 2009. It all began with a meeting of two like-minded individuals - company founders Rune Sovndahl and Anton Skarlatov. You see, Rune needed a cleaner and Anton ran a cleaning business. Very quickly they both realised that they shared a vision and could deliver property maintenance services in a much more efficient way - by working together.

With two laptops, a sofa to sit on, and a shared mobile phone, a small operation, known as the One-Stop Shop, was born. The aim was to build something simple, yet something that could also deliver the best possible services for all clients and professionals involved.

This is our main philosophy - **360 degrees of happiness**.

### Fantastic Services in a few words

Fantastic Services is the one-stop shop for 100+ professional property cleaning and maintenance services in the United Kingdom, Australia, and the United States. Using high-grade equipment that is inaccessible to everyday households, the amazing professionals, who the company works with side by side, will gladly go the extra mile to turn every home, garden, or business into something truly special.

### Audiences & Demographics

How can we describe the Fantastic audience...



#### For starters, you'll find that:

- ✓ Our female clients are 25-34 years old
- ✓ Our male clients are 35-44 years old



#### Their interests include:

- ✓ Travelling
- ✓ Sports
- ✓ Cooking
- ✓ Home decor
- ✓ Fashion



### All of our Fantastic clients come from different industry sectors, such as:

- ✓ Tech
- ✓ Service
- ✓ Finance
- ✓ Public



### **Everybody tends to share the following** characteristics:

- ✓ Adventurous ✓ Highly ambitious
- ✓ Practical
- ✓ Family-oriented
- ✓ Very active

### Social media hangouts



#### Instagram

@fantasticservices 26K followers



#### **Facebook**

@FantasticServicesUK 18K followers



#### **Twitter**

@Fantastic

2.4K followers



#### **Newsletter**

200K+ subscribers

### Founders of the company



#### **Anton Skarlatov**

CEO and Co-founder of Fantastic Services

Anton's professional background includes working with successful companies like Mitchells & Butlers and City Inn. His entrepreneurial passion served him well in the customer service industry. He was able to harness his natural talent for understanding customer needs and use it to provide his own client-focused services.

#### **Rune Sovndahl**

Co-founder of Fantastic Services

Rune has served in the Danish Royal Navy and worked for Michelin-starred restaurants, major telecom providers, and a well-known travel agency. He has a passion for people, quality, organisation, and design that has enabled him to make life simpler for the company's customers and nurture the talents of employees, all to an excellent effect.



## Fantastic Services in...





The Telegraph









### **Partners**









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# **Contact information**



Want to contact us? You can reach us at:

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For press inquiries: press@fantasticservices.com

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